



PhUSE EU Connect 2018

***Structured and Standardized  
Study Definition drives early  
study setup for added business  
benefits***



**Djenan Ganic  
Tanja Petrowitsch**

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# Agenda



## // Structured Study Definition

- // Structured Data Gap
- // Standardization Gap
- // SSD-MDR

## // Application of SSD to Trial Design discussion

- // Example introduction
- // Epoch/Element consideration

# Structured Study Definition

*SSD*



## Study Planning and Design

Mainly document driven.



## Data Collection

Well known data models utilized by EDC



## Data Management

Well defined data structures and standards.



## Analysis and Reporting

Well defined data structures, standards and analytics



# Why are we not benefiting more from the wealth of CT data?

**Because of:**

- **Structured Data Gaps**
- **Standardization Gaps**

## Structured Data Gap

- **Study planning, definition and design**
- **Document centric**
- **Requires a Structured Protocol Representation**

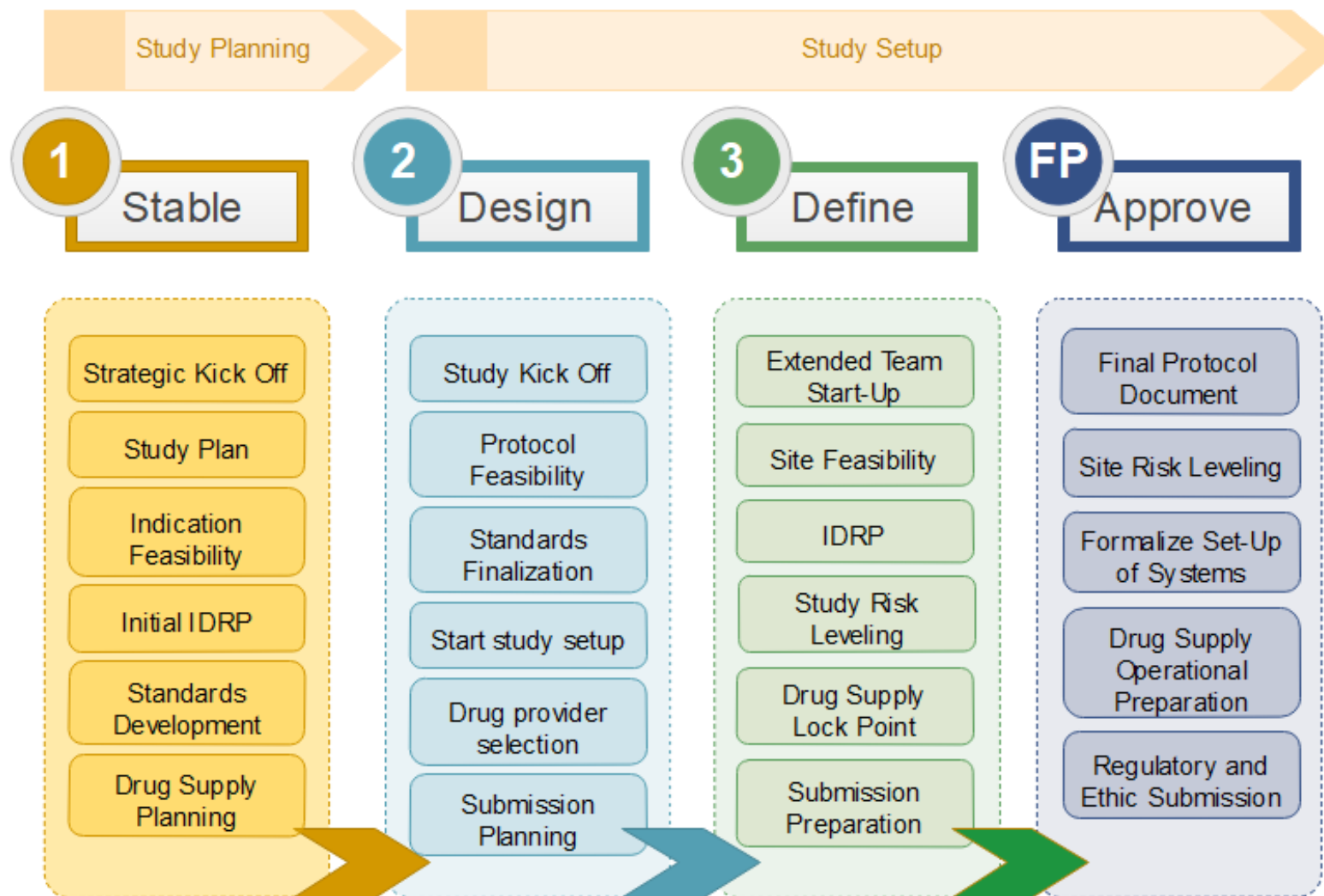
## Standardization Gap

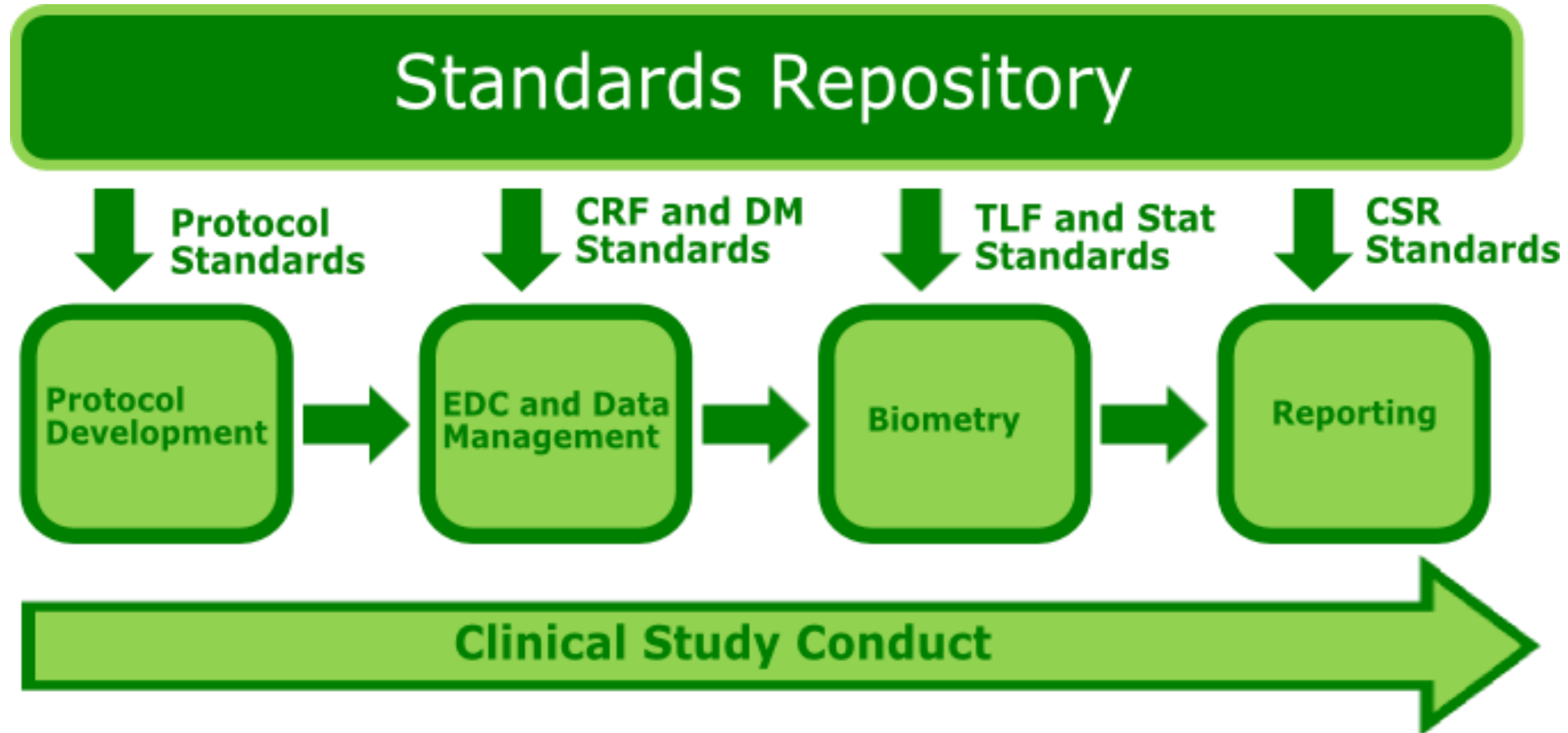
- **Patchy standards across Clinical Development**
- **Fit-for-purpose and E2E linked clinical standards**
- **Requires Standards Repository**

**Clinical Data Strategy**

## Protocol Data Elements

- // Trial Summary
- // Objectives
- // Endpoints
- // Eligibility
- // Treatment
- // Protocol Activities
- // SOA
- // Trial Design
  - // Arms
  - // Visits
  - // Elements





**Objectives > Endpoints > Activities > Medical Concepts > Medical Items > Data Standards > Codelists**

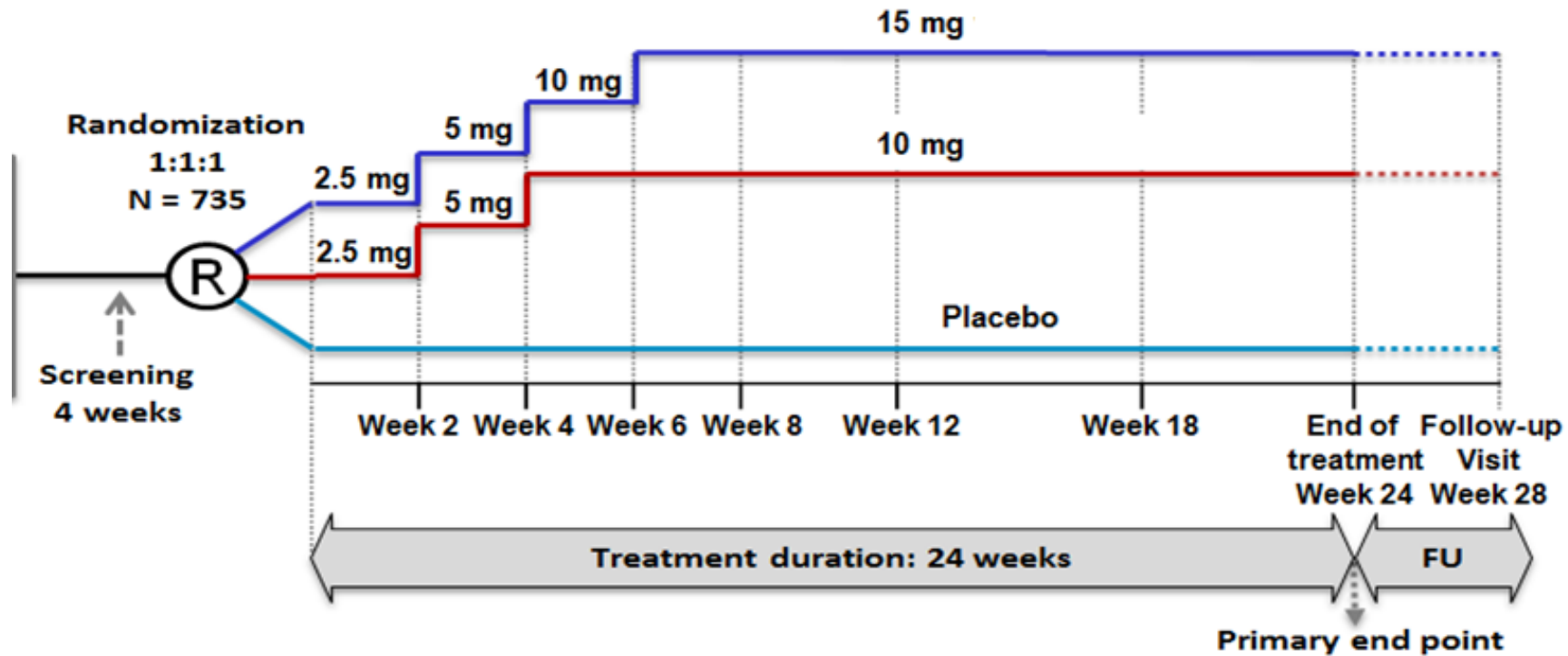


# ***APPLICATION OF PROTOCOL DEFINITION IN TRIAL DESIGN AND IMPACT ON CRF AND DATABASE***

## **An Example**

# Example Introduction

## Study design Diagram

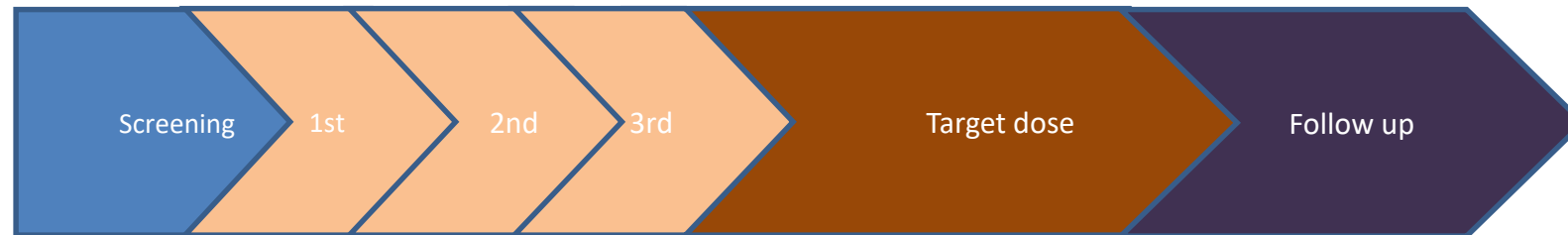


# Example Introduction

Assessment schedule table

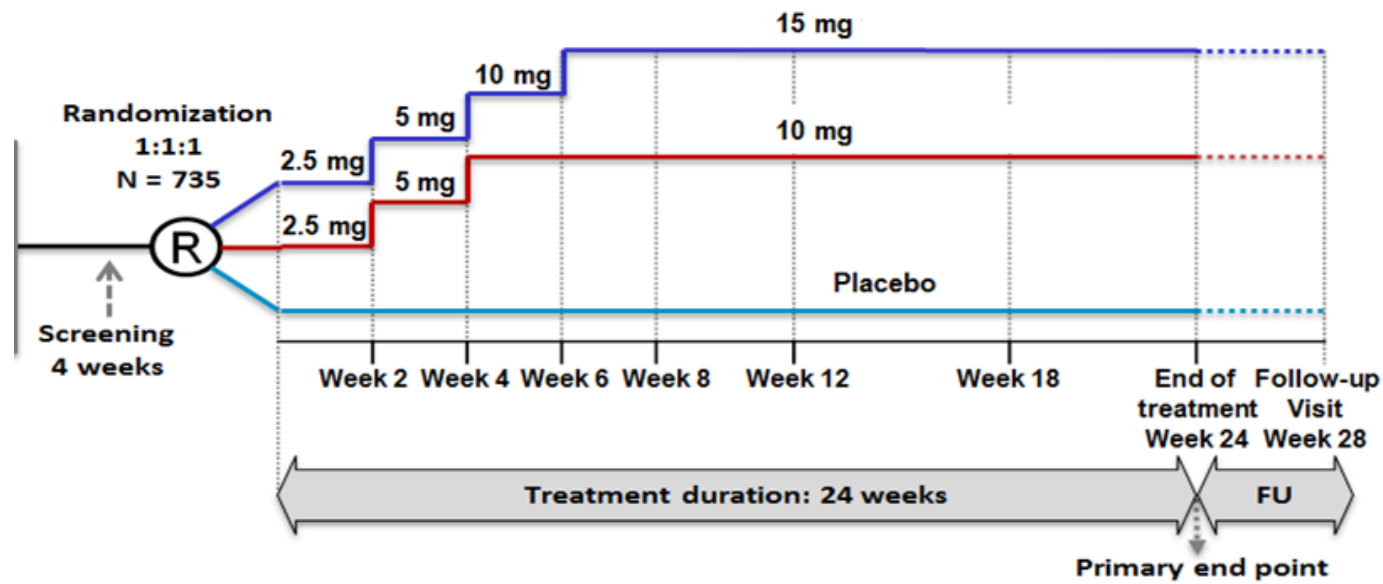
Trial Periods	Screening	Baseline	Titration / Sham titration			Treatment			End of treatment	Safety Follow-Up	Premature Treatment Discontinuation	
Visit Number	1	2	3	4	5	6	7	8	9	10	11	12
Week			2	4	6	8	12	18	24	28		

Subject „knowledge“



# EPOCH definition

Nubmer of EPOCHs

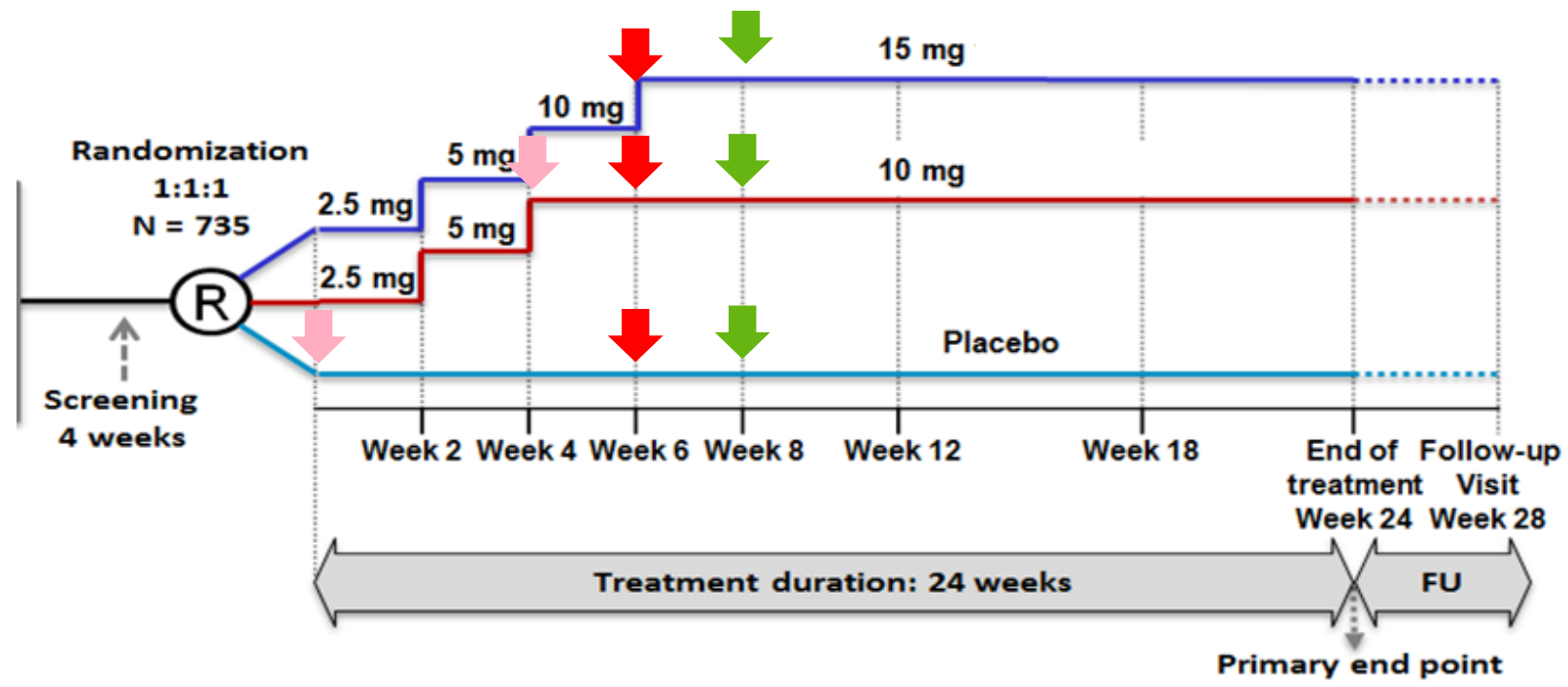


Trial Periods	Screening	Baseline	Titration / Sham titration				Treatment			End of treatment	Safety Follow-Up	Premature Treatment Discontinuation
Visit Number	1	2	3	4	5	6	7	8	9	10	11	12
Week			2	4	6	8	12	18	24	28		

- ❖ One „treatment“ EPOCH in case that titration is the recommended regimen
- ❖ 2 EPOCHS („titration“ – „fix dose“) in case the regimen is also in scope of the trial

# EPOCH definition

Stop of titration – start of fix dose



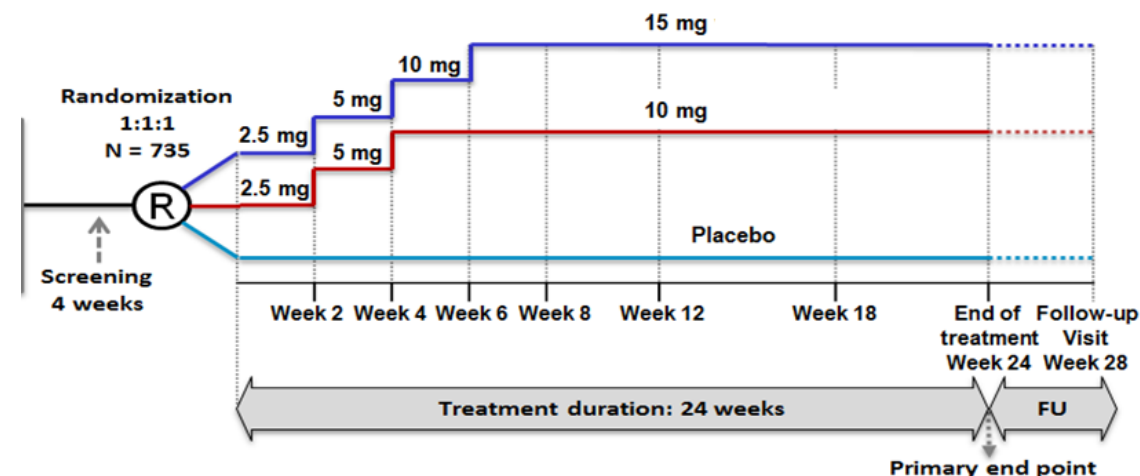
- ❖ Fix dose starts with the last titration step
- ❖ Fix dose starts when also the last dosing step was administered for 2 weeks

# Impact of EPOCH and “view” on ELEMENTS

Example: one EPOCH but 2 „views“

## 1: Prospective view

TREATMENTα			
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	10mg·(fix)α
Placebo·(tit)α	Placebo·(tit)α	Placebo·(tit)α	Placebo·(fix)α



## 2: Retrospective view

TREATMENTα			
2.5·mg·(tit)α	5·mg·(tit)α	10·mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5·mg·(tit)α	10mg·(fix)α	
Placeboα			

„Treatment elements“	# in 1	# in 2
2.5 mg	1	1
5 mg	1	1
10 mg	2	2
15 mg	1	1
Placebo	2	1

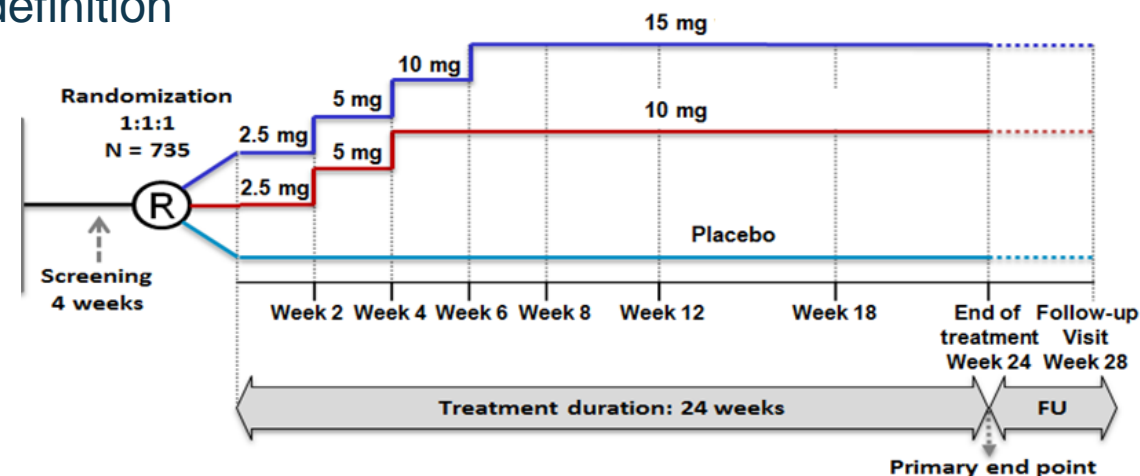
Impact on	
Starting rules	yes
CRF	no
Exposure (EX)	yes

# Impact of EPOCH and “view” on ELEMENTS

Example: impact of different „end of titration“ definition

## 1: Retrospective view: last dosing step

TITRATION			FIX-DOSE
2.5-mg·(tit)	5-mg·(tit)	10-mg·(tit)	15mg·(fix)
2.5mg·(tit)	5-mg·(tit)	10-mg·(tit)	10mg·(fix)
Placebo·(tit)			Placebo·(fix)



## 2 Retrospective view: incl. 2 weeks of target dose

TITRATIONα				FIX·DOSEα
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10-mg·(tit)·4Wα		10mg·(fix)α
Placebo·(tit)α				Placebo·(fix)α

„Treatment elements“	# in 1	# in 2
2.5 mg	1	1
5 mg	1	1
10 mg	2	3
15 mg	1	2
Placebo	2	2

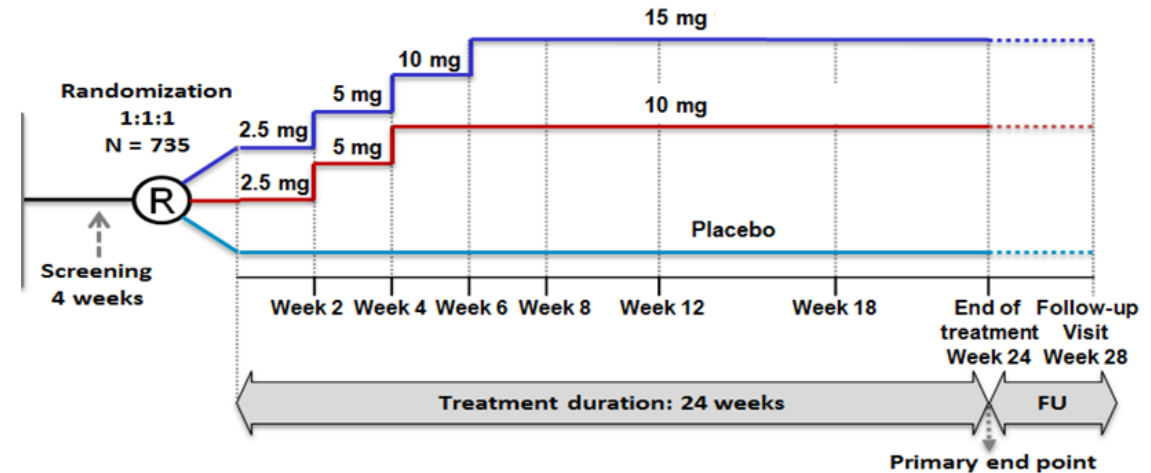
Impact on	
Starting rules	yes
CRF	yes
Exposure (EX)	yes

# Impact of EPOCH and “view” on ELEMENTS

Example: impact of different „views“

1: Retrospective view: incl. 2 weeks of target dose

TITRATION				FIX-DOSE
2.5-mg·(tit)	5-mg·(tit)	10-mg·(tit)	15mg·(tit)	15mg·(fix)
2.5mg·(tit)	5-mg·(tit)	10-mg·(tit)-4W		10mg·(fix)
Placebo·(tit)				Placebo·(fix)



2: Prospective view: incl. 2 weeks of target dose

TITRATION				FIX-DOSE
2.5-mg·(tit)	5-mg·(tit)	10-mg·(tit)	15mg·(tit)	15mg·(fix)
2.5mg·(tit)	5-mg·(tit)	10-mg·(tit)	10-mg·s	10mg·(fix)
Plc·(tit)	Plc·(tit)	Plc·(tit)	Plc·(tit)	Placebo·(fix)

„Treatment elements“	# in 1	# in 2
2.5 mg	1	1
5 mg	1	1
10 mg	3	3
15 mg	2	2
Placebo	2	2

Impact on	
Starting rules	yes
CRF	no
Exposure (EX)	yes



# Summary

1 study – 1 protocol – x interpretations

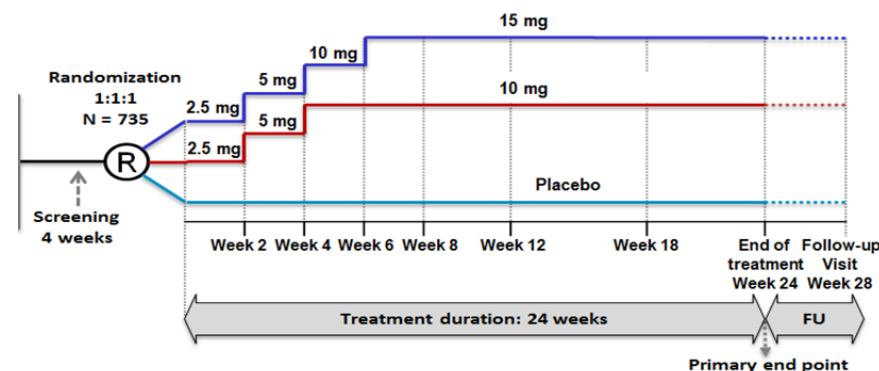
TITRATIONα			FIX·DOSEα
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	10mg·(fix)α
Placebo·(tit)α			Placebo·(fix)α

TREATMENTα			
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	10mg·(fix)α
Placebo·(tit)α	Placebo·(tit)α	Placebo·(tit)α	Placebo·(fix)α

TITRATIONα				FIX·DOSEα
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	10-mg·sα	10mg·(fix)α
Plc·(tit)α	Plc·(tit)α	Plc·(tit)α	Plc·(tit)α	Placebo·(fix)α

TREATMENTα			
2.5-mg·(tit)α	5-mg·(tit)α	10-mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5-mg·(tit)α	10mg·(fix)α	
Placeboα			

TITRATIONα				FIX·DOSEα
2.5·mg·(tit)α	5·mg·(tit)α	10·mg·(tit)α	15mg·(tit)α	15mg·(fix)α
2.5mg·(tit)α	5·mg·(tit)α	10·mg·(tit)·4Wα		10mg·(fix)α
Placebo·(tit)α				Placebo·(fix)α





## Conclusions

*SSD*

- SSD applied through gated milestones enables the downstream processes to receive focused, precise and executable protocol information earlier than before for their implementations.
- Timely provision of the structured study data is essential to promote the understanding and alignment of the downstream processes to front-load their activities.
- SSD linked to the MDR drives the Clinical Development Operations productivity by re-applying the knowledge through standards.
- late discussions which impact the clinical database can be avoided
- A “good choice” of the Trial design can emphasize similarities of different trials within a project as well as stressing some analysis aspects



# *Thank you!*



**Djenan Ganic, intilaris LifeSciences**  
**Tanja Petrowitsch, Bayer AG**

